

lilygroth@gmail.com

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lilygroth.com

LILY GROTH

Work

Observatory, Los Angeles CA

June 2021 – Present

Art Director

- * Concept big ideas and build out campaigns
 - * Develop look and feel of visual elements
-

Education

The Creative Circus, Atlanta GA

2020

Art Direction

Virginia Commonwealth University, Richmond VA

2017

BA Marketing

Skills

- * Advanced proficiency in Adobe Suite including AfterEffects and XD
 - * Advanced proficiency in social platforms including X, Instagram and TikTok
 - * Effie Academy Alum
 - * Big Campaign Awards 2023 Juror
 - * DEI Committee
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Awards

- * Young Ones Finalist 2020
- * Atlanta ADDYs Gold 2020